How to Integrate Google Maps on Your WordPress Blog

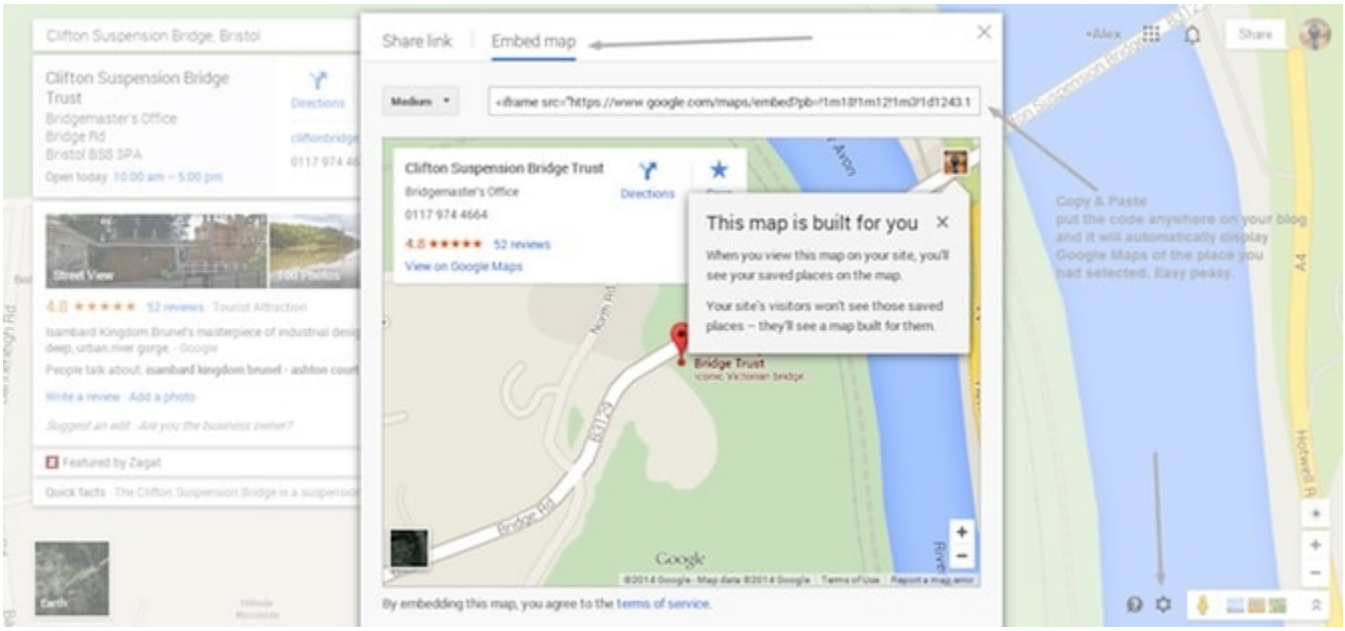
Tutorial · https://mhthemes.com/support/knb/integrate-google-maps-wordpress-blog/

Local businesses should not underestimate the power of displaying Google Maps, in order for a person to find your offices at ease. In fact, it should be mandatory for any physical business to display a maps widget somewhere on your pages, it makes for a much more accessible business strategy, and people will be keen to explore you in real world, just as they would on your website.

You're using your WordPress blog for many reasons, like hosting an eCommerce store, or providing a jobs directory, in some cases - you'll be reporting on other businesses and their whereabouts, and that's when maps (particularly, Google Maps) come into play. We find them invaluable, and also beneficial to the overall business growth.

Well, apart from that - Google Maps allow you to submit your own business listing, and in turn providing better local search results when people are looking for a specific business - like yours - in the area that they live in. Google has a detailed page for explaining how to list your businesses on their search results.

How-To Add Google Maps to Your WordPress Blog Manually



Adding Google Maps by insing the embed code (Image Source: Screenshot)

After you've completed this process, you're able to insert the code on any WordPress page that you like, at least any page that accepts HTML code. It is common knowledge that businesses will put the maps widget on both at the bottom of the page, and also at the separate contact page that you've built; of course, any other page that might require maps to be displayed.

How-To Add Google Maps With a WordPress Plugin

Manually adding maps was quite easy right? Well, using a plugin makes it even more easy, and sometimes even more effective, as developers are trying to bring out the best possible features and widgets to those who want to integrate Google Maps on their blogs in more than just one way. We've put together some exciting and sought after plugins that help to integrate Google Maps to your WordPress pages.

WP Google Maps



Image Source: WordPress Plugin Directory

The WP Google Maps plugin has been downloaded hundreds of thousands of times, and has proven to be very flexible when it comes to integrating and adding Google Maps to any page, post or any other taxonomy you might imagine. You won't need to build custom iframes, as the plugin has shortcode support; making it appealing to both professional and novice bloggers.

The WP Google Maps Pro Version version allows you create custom Google maps with high quality markers containing locations, descriptions, images, categories, links and directions.

CP Google Maps



Image Source: WordPressPlugin Directory

CP Google Maps allows to insert a Google Maps in a post or in any of the WordPress templates that display multiple posts. You can assign separate dots on the maps, making it even more accessible (instead of having to manually add dozens of maps) to those who can be found at more than just one location. The Google Maps inserted into a template displaying multiple posts will contain as many

markers as posts making up the page with the associated geolocation info. When the mouse is hovered over the marker, the post to which it belongs gets highlighted.

Responsive Google Maps

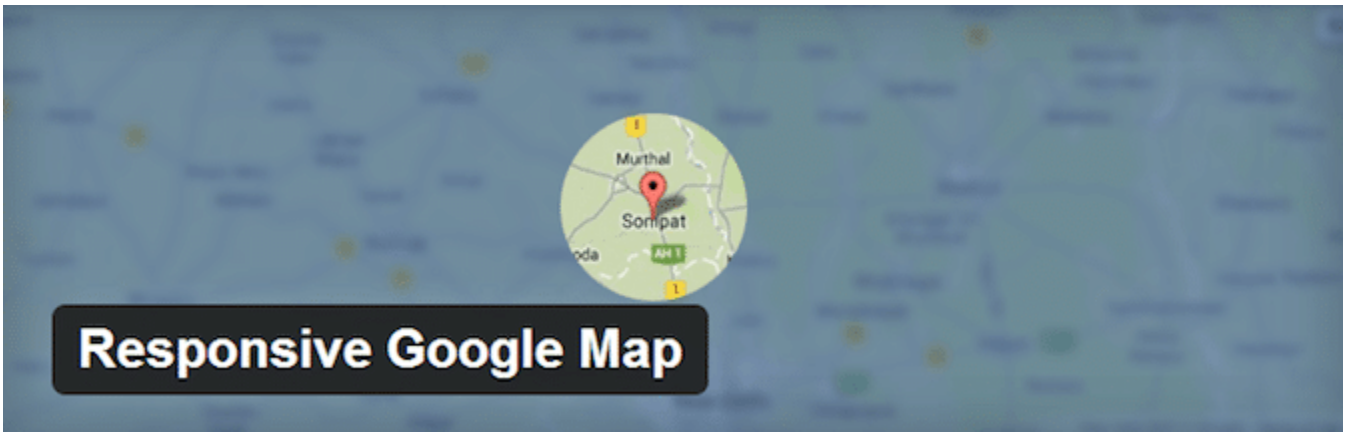


Image Source: WordPressPlugin Directory

It's very easy to use the Responsive Google Maps plugin, you use it by shortcode, but the default maps creation widget is actually very friendly and easy to use. The plugin will convert any address to coordinates and automatically insert it wherever you like, and on top of that - the maps will be responsive, meaning that they'll display the same way on any device.

SO Mobile Map Widget



Image Source: WordPressPlugin Directory

If you're running a business that concludes a lot of its sales through mobile devices, this is the plugin to get. SO Mobile Map is built specifically with mobile users in mind, and will make the maps both appealing to mobile devices, but also very quick to load due to optimization. It doesn't get any better

than this plugin for those who need Google Maps to display regularly, but only on mobile devices.

Conclusion

There we have it, two very easy ways of integrating Google Maps on our WordPress blogs. We can understand why using a plugin might be more appealing, and truth to be told - plugins seems to have more flexibility over the enormous amount of features that can be utilized with Google Maps.